



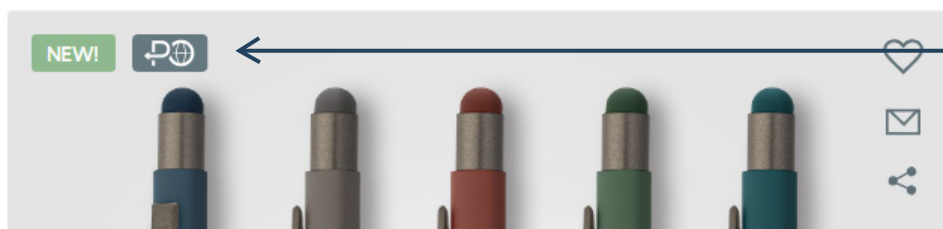
# SIMPLYGLOBAL SOLUTION

We're thrilled to announce the official launch of SimplyGlobal, our one PO global solution service designed to simplify your international commerce needs.

With SimplyGlobal, Goldstar® distributors will benefit from uniform decoration methods, techniques, sizing, and a comprehensive, single-service product offering designed to meet the needs of our global audience. We're working to enhance our ability to provide seamless service, eliminate discrepancies, and improve efficiency – essentially making things Simply Better.

## WHY SIMPLYGLOBAL?

- **Effortless Global PO:** Maintain your current process for seamless integration.
- **Secure Payment Processing:** Pay in euros or sterling — no currency conversion headaches.
- **Real-Time Tracking:** Stay updated every step of the way.
- **Comprehensive Support:** Our dedicated team is here to assist you.
- **Efficient Shipping:** Mirrored plants in Europe and North America for fast, smooth shipping.
- **Expansive Product Range:** Access to 280+ SKUs.
- **Simple pricing structure:** European net pricing, international tax charge, and the service fee.
- **Simplicity Globally:** Free ground freight and all duties covered.



Easily identify products that qualify for SimplyGlobal through the visual icon on each product listing!

Visit [www.SimplyGoldstar.com](http://www.SimplyGoldstar.com) for more details.



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## FAQ

- **What's the international tax charge?** At this time, there is a 5% surcharge added to European invoices shipping to Canada. The charge is essentially to cover any market value differentiation or export charges that may incur.
- **What's the service fee?** A flat service fee of €50/£50 applies per order to cover cross-border processing and coordination between facilities. The charge is essentially the cost incurred when shipping between countries to allow for value differentiation in each market.
- **All European SimplyGlobal customer invoices will be in your local currency.**
- **How do I submit a SimplyGlobal PO?** The good news is that it's just as simple as a domestic order! The only difference will be the need for a complete ship-to address, including country, as well as clear contact information for any questions regarding your order.

## HOW IT WORKS :



CHOOSE YOUR  
PRODUCT



SUBMIT ORDER  
FOR REVIEW



NA FACILITY  
RECEIVES ORDER



DECORATION &  
STANDARD  
PRODUCTION



GLOBAL DELIVERY,  
SIMPLY BETTER

Visit [www.SimplyGoldstar.com](http://www.SimplyGoldstar.com) for more details.

